

# Presentation

A large part of the work, for journals termed “academic” or “scientific”, lies in publishing research findings or advances. This reflects the modern spirit, which considers science to be the model by which to guide the development of societal knowledge. Accordingly, this has produced the difficult problem of classifying that which does and does not constitute research. This classification weighs heavily upon publications, which are entrusted with the dissemination of said products. Many texts, finally, are excluded from journals, owing to this type of criteria, and what is worse, these audienceless texts are never afforded the opportunity to see the light of day in public. Doubtlessly, the problem lies in the conception of science that underlies publication policies. This, generally, depends on interests of a different nature. In some cases, it is a simple matter of money. Publication becomes a business, and its criteria go hand in hand with the profitability of that which science divulges. In other cases, it depends upon state interests, which permit the alignment of different nations with international trends that suppose competitiveness.

In large part, the panorama is difficult to consolidate because publication is an exercise that goes far beyond a genuine interest in asking a question and seeking possible solutions. Perhaps it is for this reason that there is so much reticence in diverse academic sectors (some collegiate bodies) toward the model of publication found today in our globalized world. Many complain that a close version of the scientific excludes reflections that seek alternative, epistemological, paths. Others claim that publication has lost sight of the purpose of knowledge, in favor of indicators that, truly, benefit quite a perverse social model. *Escribanía* has attempted to operate in the midst of this complex landscape. Despite its many years of publication, it continues to boast relative independence. It has radically opposed quality measurement models, as it does not believe that these guarantee text quality. It bets, although perhaps does not always win, on texts with contributions that expand the academic worldview. The problem, then, is not science, but rather knowledge. In other words, studies in which knowledge circulates, and which facilitates access to new outlooks for our readers, are of great interest. The following are indispensable to *Escribanía*: solid argumentation, conceptual discussion, and fluid writing. This content is non-negotiable.

Given this outlook, the presentation of this year’s second edition serves to insist upon the interest in a minimum degree of independence, as does our initiative for different knowledgeable pursuits. We are immersed in *times of pandemic*. These have led us precisely to the above reflection. Just now, when science doggedly seeks a vaccine, we believe it necessary to provide a dose of alternate knowledge, which does not reduce this to a scientific model, based upon proof and prediction. Our field highlights the relationship between communication and the humanities, for which reason knowledge requires multiple branches and voices. The pandemic will also be the object of our reflections (in fact, we publish, in this edition, an article about the way in which the media has covered *Coronavirus* advances). This, however, should occur from the standpoint of plurality. As I composed these lines, I learned that the WHO declared *Covid-19* to be an endemic disease.

This further justifies our point of view, as it is a reality that will form a definitive part of our outlook on life. This new illness and its consequences, as objects of study, may be better understood from a multiplicity of viewpoints. We have attempted to do just that with all phenomena studied in our journal. In this edition, you will find reflections on art, media, cinema, and politics, recurrent themes in the journal. The pandemic will constitute yet another, which will serve as a reminder of the importance of not reducing knowledge to a strongly politicized scientific idea.

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