

Guidelines for authors

ESCRIBANÍA is a publication of the School of Social Communication and Journalism of the Faculty of Human and Social Sciences of Universidad de Manizales, Colombia. It is a means of disseminating research advances and results, as well as theoretical reflections, technical studies and related methods.

In its new era, ESCRIBANÍA invites national and international authors dedicated to the teaching and research of the communication and the culture, the information and the language, to send their collaborations. These should benefit from the following parameters:

Send the text in an attachment, in Word processor, by email to the address: escribania@umanizales.edu.co

The articles are accepted in Spanish, English and Portuguese. In addition, all articles will be edited in English (the translation will be done by the magazine).

Articles must have a minimum length of 5,000 words and a maximum of 8,000 words (without including summaries, references, tables and figures, if any); line spacing to a single space, on a letter-sized sheet. The font should be Times New Roman, number 12.

The articles should include:

- Resumen in Spanish and abstract in English (between 100 and 200 words)
 - List of five key words (Key words) that reflect the fundamental ideas of the same.
 - Author's information (nationality, institutional affiliation, academic degrees, research area, funding entity [if applicable], support or origin, email).
- Text body
 1. Introduction
 2. Methodology for investigations.
 3. Development of the topic.
 - 3.1. Theoretical framework, background or conceptualization.
 - 3.2. Results Findings for the case of research, discussion or analysis.
 4. Conclusions
 5. Bibliographic references.
 - The material put into consideration must be unpublished, which means that it cannot be submitted to considerations of simultaneous publication in other national journals (Colombia). However, in the case of articles already published in international journals, the name and date of the publication in which it has appeared, the publisher's address and a letter from the author or publisher authorizing its reproduction must be included.
 - Bibliographic references should be included in the APA standard system, sixth edition. The quotes go within the text, for example: (Acosta, 2004, p. 34) and its complete re-

ference at the end of it. Bibliographic reference example: Acosta, C. (2004). Strategic communication. Barcelona: Gedisa. Footnotes can also be included, with consecutive numbering, to make comments and clarifications.

- All reference of electronic document (Internet) must contain: author (year of publication), title of the work, address on the Web. Example: Azziz, A. (2009). Will the photo change? The Universal. Available at: <http://www.eluniversal.com.mx/editoriales/43963.html>

The material sent to *ESCRIBANIA* will be evaluated by the referees Committee of the journal. The Editorial Committee of the journal reserves the right to suggest the formal modifications required by the articles. In case you decide not to include an article in the journal, the author will be previously notified. The material will not be returned.

ESCRIBANÍA will give priority to the following types of articles: articles of research results; reflection articles based on research results worked from an analytical, interpretative or critical perspective by the author; knowledge review articles (topic) that show results, systematizations and advances in the field of study and that present a careful and exhaustive bibliographic review.

The collaborations can be sent to:

ESCRIBANIA Magazine

Escuela de Comunicación Social y Periodismo

Facultad de Ciencias Humanas y Sociales

Universidad de Manizales

Manizales, Colombia

e-mail: escribania@umanizales.edu.co